

Travel and Tourism

Course Outline

The Travel and Tourism course is a work-related qualification that reflects the knowledge, skills and understanding required in the Travel and Tourism industry. The course addresses the key areas required for learners contemplating a career within the Tourism industry. The course is designed for learners who already have an interest in the Tourism industry but have not yet fully decided on a career path. The qualification will give learners the opportunity in due course to enter a role within the tourism sector, for example posts in travel agencies, visitor attractions and tourist information centre.

What will I study?

Travel and Tourism consists of 2 core units plus 2 specialist units from the list below.

The Core Units are:

- 1) The UK Travel and Tourism Sector.
- 2) UK Travel and Tourism destinations.

The Specialist Optional Units include:

- 3) The Development of Travel and Tourism in the UK.
- 4) International Travel and Tourism Destinations.
- 5) Factors affecting Worldwide Travel and Tourism.
- 6) The Travel and Tourism Customer Experience.

